

# 65 EASY WAYS TO CIRCULATE POST CARDS POSTAGE FREE

A Special Report from Regent Press  
<http://www.regentpress.com>

Why use a postcard? When you have an offer to make to the public, a postcard is very often the simplest, fastest and most inexpensive way to get your message out to them. Anyone can circulate postcards. Can't they? But as low cost as postcards are, they are not cheap when you mail by the hundreds.

So this report is dedicated to 65 ways that you can circulate hundreds of your postcards locally and best of all postage free.

When you are promoting a MLM company or its products, the "power" of generating quality leads by circulating postcards locally is extremely effective; if you have a good offer and a well-written postcard. And yes, the methods I am about to give you will also work as well with a good brochure.

And another plus for distributing locally is that probably not many in your neighborhood have seen your offer, so it will be a new, fresh opportunity for anyone looking at it. That way, the effectiveness of your postcards will be high and cost effective. Look at these advantages in starting locally.

- \* You Can Start Now!
- \* You Get Fast Results!
- \* It's Inexpensive!
- \* It's Easy!
- \* You Pass Out As Many As You Want!
- \* Your Downline Can Do It!
- \* There's Little Local Competition!
- \* There Is No Local Competition!
- \* You Can Have Others Do The Work!

## WHERE & HOW TO CIRCULATE POSTCARDS LOCALLY

Here's the first 23 ways you can circulate thousands of postcards locally or better yet get kids to help.

If you pay them a penny or two for each postcard they circulate, you can circulate 1,000 for only \$10 or \$20. Compare that to over \$200 for mailing them! If you get two kids, and drive them through a neighborhood, they can cover a lot of streets in a few hours. And if you really want to go big time you can contact the Girl Scouts or Boy Scouts

organizations in your area. Arrange with the leaders of these groups to pay them \$10 per thousand if they will pass out your postcards. Simply tell them that you've got 10,000 postcards to hand out, and that you'll pay them the \$100 for handing them out, on the first of the month.

### **WHERE YOU OR KIDS CAN CIRCULATE POSTCARDS BY HAND**

1. Through Paper routes
2. Door to door
3. Newspaper boxes  
Note: It is illegal to place in mail boxes.
4. Under Hotel room doors
5. Personally pass out at high consumer traffic areas

### **PLACE ON AUTOMOBILE WINDSHIELDS**

6. Shopping area parking lots
7. Hotels & Motels
8. Sports arenas
9. Public Parking lots
10. Airport Parking lots
11. Convention Centers
12. Hospitals
13. Bowling Alleys
14. Night Clubs
15. Fine Restaurants
16. Schools
17. Colleges
18. Theaters
19. Tourist Attractions
20. Fairs
21. Large Flea Markets
22. Auction locations
23. Fast Food Restaurants

### **HOW & WHERE TO PASS POSTCARDS OUT YOURSELF**

The following listings are places that you may want to consider for placing a small stack of 10 to 20 postcards. In many of these places simply place them without permission (when in doubt, ask). Others, you will want to get permission; in doing so you will have the opportunity to review the postcard offer with the person in charge. You may be able to sell these people on your program by simply asking for their permission. For example, let's say you want to place a stack of cards on the counter of your favorite convenience store. You simply say to the person in charge, "Do you mind if I leave a few of these cards here?" If he wants to know what they are, you have a good chance of explaining the program or signing them up in your company.

Another good method is to offer to PAY the retail establishment a penny or two if they include your postcard with their packaging bag. If you know or can trust the person you are dealing with, you will get hundreds of your postcards circulated each day automatically.

If you look around, you will find all kinds of places that you can place a stack of 10 or more postcards. When you circulate your postcards this way, it is a good idea to place a different code on each card for each location. You can use a number or a letter code. That way you can always tell which locations are working best for you. You can then check on these locations every week or so and keep them replenished with your postcards.

### **NOTICE**

This is a good place to say - make sure that you adhere to your local laws and regulations when you are circulating literature. Some communities have stricter regulations than others. Check with you local authorities always - if in doubt ask!

### **LITERATURE RACKS**

Literature racks are perfect for distributing your literature. Do you have any of those public literature rack areas in your large super markets? If so, this is one of the first places to put your literature. This is a good example where and why you will want to code your literature so you can tell what locations are working best for you.

24. Supermarkets
25. Anywhere there is magazine rack
26. Hotels
27. Libraries
28. Airports
29. Inside shopping malls
30. Large buildings
31. Hospitals

### **RECEPTION & WAITING LOBBIES**

Anywhere people are waiting in lobbies are just excellent! These people are trying to pass time and will read anything they can get their hands on. Ideal lobbies include:

32. Automobile Service Center
33. Tire Stores
34. Beauty Salons
35. Barber Shops
36. Doctor Offices
37. Dentist Offices

38. Medical Centers
39. Company Lobbies
40. Restaurant waiting areas
41. Hotel & Motel Lobbies
42. Airport Waiting areas
43. Bus Terminals

#### **RETAIL COUNTERS**

44. Convenience Stores
45. Gas Stations
46. Gift Shops
47. Book Stores
48. Video Stores
49. Restaurant Counters
50. Any small privately owned retail outlet

#### **BULLETIN BOARDS**

Bulletin boards are great! If you have access to these, a lot of people will see your offer. I suggest that you enclose 10 or so postcards in a clear "Baggie" and use a couple of thumb tacks to attach it to the bulletin board. Just tack the top back side so the "Baggie" is open and it's easy to get a post card out. Here are a few places you can consider.

51. Libraries
52. Public Auction Notice boards
53. Government Buildings
54. Post Office
55. Factory Bulletin Boards
56. Office Bulletin Boards
57. Travel Rest Areas
58. High Schools
59. Colleges
60. Restroom bulletin boards
61. Truck stops.
62. Make your own place with the Baggie trick and attach them to telephone poles, elevators, etc.
63. Unemployment offices

#### **MORE PLACES!**

64. Community bulletin boards
65. Trade shows. Great! Here you pass out cards to the exhibitors or get there early and leave a few at each booth table. Mingle with the crowd and personally pass out cards. And don't forget the bulletin boards, the windshields, and hotels, etc.

66. County fairs. There are tons of people to mingle with.
67. Flea markets. Pass out cards to people exhibiting and mingle with the crowd. The people that have booths are perfect candidates since they are trying to earn extra money part time on the side.
68. Business Opportunity Meetings. If you watch your newspaper, or visit a few hotels, you may find several locations where business groups regularly attend. Consider these places so you can mingle and pass out a few postcards personally or to place on windshields.

XX. Here's a powerful one that I won't even count! Telephone booths! Place your literature on any "flat" shelf, or use the "baggie" trick. Do you think you can find 100 or so telephone booths? I think so. Don't you? Go for it!

Well, there you have it...more than 68 ways to circulate postcards postage free. Yes, I know that we advertise only 65, but I really believe that if you give more, you'll get more back. But that's another report for another time.

The best part of this plan to circulate your postcards locally, is that it actually works! And you can start today!

**If this report was helpful to you and you would like a complete MLM success library of hundreds of great ideas on how to grow and expand your business, just check this web site: <http://www.mlmwoman.com/library.htm>.**

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