

How to use your Customer Order Forms

When you drop off your brochures to your customers, remember to enclose a customer order form. This will allow your customer to write down what they would like to order, as well as their contact details.

Remember to add in your details so if they miss you, they can contact you directly with their order.

Other quick tips for you include:

- Use the special message panel to draw attention to special offers, this could also be used for customer incentives....For example... 'Spend £10 and receive xxxxx'
- Always remember to highlight when you'll be picking the brochure up and the delivery date, so customers know when you will be calling.
- You can highlight 'Leave the Brochure outside' to avoid missing your brochure if the customer is unavailable on the designated pick-up day.

You will receive your customer order forms in your delivery box with your Avon order. You can order 2 packs of 50 forms free (or 4 packs if you are in President's Club). If you require additional order forms, you will find that you can order extra packs when you place your order.

A really easy way to find new customers is just to place an extra order slip in each brochure and write "for a friend" on the extra slip. You will often find a customer will pass the brochure to a friend and get you an extra order. You may want to offer samples or a free product as an incentive to encourage this

