

SOWING YOUR SEEDS

A farmer went out to plant some seeds. As he scattered them across his field, some seeds fell on a footpath and the birds came and ate them. Other seeds fell on shallow soil with underlying rock. The plants sprang up quickly, but they soon wilted beneath the hot sun and died because the roots had no nourishment in the shallow soil. Other seeds fell among thorns that shot up and choked out the tender blades. But some seeds fell on fertile soil and produced a crop that was thirty, sixty and even a hundred times as much as had been planted.

Matthew 17

What kind of seeds would you like on your team?

What kind of seeds are you?

Seeds on hard path	= Someone talked them out of it.
Seeds on rocky soil	= Started strong but quit at the first sign of problems or criticism.
Seeds on thorny ground	= Got diverted on daily stuff and by the lure of get-rich-quick.
Seeds on good soil	= Finished strong. They 'got it' and produced a huge harvest.

Within your team, you'll have many different kinds of seeds growing in various types of soil: from a hard path where new reps seem eager to get going when they first sign up but change their mind after the first appointment. To your hardy perennials who constantly produce flourishing crops month after month.

With this in mind, how do you cope with your hard path seeds?
How do you cultivate your seeds on thorny grounds to good soil seeds?
And what kind of 'miracle grow' do you use on your good soil seeds?

To have a strong, healthy team that delivers crops after crops, year after year, you'll need to be an enlightened farmer who works hard at constantly weeding and watering their seeds in order to keep them in top tip condition. Just like the farmer, you'll need to provide your team with good solid training, encouragement, trust and the belief in their abilities, however fragile their shoots are!

Be the best farmer that you can possibly be. Enrich your life with knowledge, wisdom and a tractor load of fun. Encourage your team to grow and be abundant. Spread joy and wonderment throughout your team. Make them feel cherished and loved, special and unique.

Without your seeds, you'd have an empty field.

And with an empty field, you'd have an empty bank account!